

# Dominic Tancredi

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TECHNICAL GENERALIST | FOUNDER, CEO / CTO | EXEC-FACING 0→1 PRODUCT BUILDER

New York Metro | (718) 431-5137 | [dominic.tancredi@gmail.com](mailto:dominic.tancredi@gmail.com) | [linkedin.com/in/domtancredi](https://www.linkedin.com/in/domtancredi)

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## PROFILE

Hands-on technical leader with 20 years building web, mobile, cloud, data, and crypto products. Best in ambiguous, high-intensity environments where executives need working prototypes and fast execution. Built and scaled Dom & Tom from 2 to 125+ employees and under \$100K to \$12.5M in revenue while defining a 'Do Good. Be Good.' operating culture.

## SELECTED HIGH-IMPACT WINS

- **Turner Broadcasting** - LaunchPad - led product and engineering for a social intelligence platform that supported a business line reaching roughly \$100M within two years.
- **Zola Books** - designed and led engineering for an e-publishing platform that drove \$1M in first-year sales.
- **Fitch Ratings** - led the engineering team on a four-week Fitch Connect pilot for a financial analysis product, successfully aggregating 240+ data fields and proving the concept for an 18-month release that launched with 60 enterprise users and later scaled to 6,000+.
- **Hearst** - Annual Year in Review - two years in a row, led engineering across a dozen-plus stakeholders to deliver a flagship annual experience under aggressive timelines.
- **Gemini Exchange** - led mobile engineering for an early Gemini cryptocurrency mobile application, implementing a security-first architecture with seven layers of protection.
- **TokenRace** - designed and developed a concurrent socket-based blockchain game that scaled to 100K users in its first week.

## EXPERIENCE

**Dom & Tom** | *Founder, CEO / CTO* | 2009–Present

- Founded and scaled a digital product company from 2 employees to 125+ employees and from under \$100K to \$12.5M in revenue.
- Personally led product strategy, architecture, and delivery for over 1,000 digital products in web, mobile, data, IoT, fintech, and crypto products.
- Defined values, principles, and engineering standards across code review, environments, InfoSec, versioning, delivery cycles, product flow, and QA.
- Developed SRE and cloud hosting line of business generating approximately \$500K+ in annual revenue.
- Directly advised executives at Turner, Hearst, Bloomberg, Samsung, Priceline, Colgate, and other high-visibility clients.

**Tag Worldwide** | *Associate Director of Engineering* | 2007–2009

- Designed and developed an internal digital file sharing platform that generated \$2M+ in annual SaaS sales in the first year.
- Built web and mobile applications, microsites, widgets, and interactive platforms for H&M, Unilever, Coca-Cola, and others.

**Square360** | *Senior Web Engineer* | 2005–2007

- Developed marketing sites, CMS implementations, and custom digital experiences; created production processes to manage \$1M+ in engineering work.

## TECHNICAL BREADTH

Rapid prototyping, 0→1 product builds, software architecture, mobile and web applications, API design, real-time systems, distributed systems, technical discovery, crisis rescue delivery, JavaScript/TypeScript, React, React Native, PHP/Laravel, AWS Infra, GraphQL, REST APIs, SQL/NoSQL, Docker, Redis, CI/CD, auth and security patterns

## EDUCATION & CREDENTIALS

**Loyola University Chicago** - B.S. Computer Science; B.F.A. Theatre | **Certifications:** CSPO, CSM, AWS Certified Cloud Practitioner | **Eagle Scout** | **Speaking:** Blockworld 2018 keynote, Global K.E.Y. Platform 2018 keynote